

USE THE WANT ADS

Pembina News Advertiser
"SERVING THE LARGEST OILFIELD ON THE NORTH AMERICAN CONTINENT"
Drayton Valley, Alberta, Box 120 Phone 137
Art Playford - Editor
Mail Subscriptions - \$3.00 per year in Canada, \$3.50 in the U.S.A. and Foreign Countries. Single copies - 10¢.
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WANTED SCRAP METAL
STEEL, CAST IRON, BRASS, COPPER, ETC.
JOHN'S SCRAP METAL
Located next to Jansen's Body Shop.
PHONE: 542 - 4815

E & B Trailer Court
YOUR MODERN TRAILER COURT.
LOTS FOR RENT, AT MODERATE PRICES.
PHONE 542 - 3840. BEN HEROLD, Prop.

FOR SALE
DRESSED SPRUCE LUMBER
\$55.00 per M. at Mill.
PHONE LODGEPOLE 16, or
WRITE BOX 31, LODGEPOLE.

FOR SALE
Large 3-bedroom house, large living and dining rooms. Landscaped. Good location. Contact: Manager of Drayton Valley Hotel.

BIG COUNTRY MACHINERY LTD.
MASSEY-FERGUSON DEALERS
SALES - PARTS - SERVICE
CALL OR PHONE 542 - 4254
DRAYTON VALLEY, ALTA.
SITE OF OLD AUCTION MART

FOR SALE

FOR SALE: 20' x 10' new Special Trenching Machine (with belt) Also 4 1/2" Case Cutter, Cheap. Contact: Ross Selva, Rocky Ridge, Alberta.

FOR SALE

FOR SALE: 24' x 8' grain auger with motor and wagon, PHONE: 542 - 3855.

HOUSETRAILER FOR SALE

Walker's Mobile Home Ltd. The home of Canadian Built Trailers with 4" walls. Any thing of value taken in trade. Write 5098-104 St. Edmonton Alberta, or Phone 453-8008 or 420 - 6701 in Edmonton.

FOR SALE

FOR SALE: 1956 Plymouth Sedan, PHONE: 542 - 3541.

FOR SALE

FOR SALE: 3 acres of land, with house, water well with pump system, hot and cold water, 24 x 24 double garage, with cement floor, PHONE: 542 - 3515.

FOR SALE

FOR SALE: Large 3-bedroom house, large living and dining rooms. Landscaped. Good location. Contact: Manager of Drayton Valley Hotel.

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PRINTING
Expert & Prompt Workmanship
Need a menu, quality printing job in a hurry. We can turn it out for you as quickly as it can be made to do it. That's because we're so well stocked and equipped.
The Pembina News Advertiser
Phone 542-3425
DRAYTON VALLEY, ALTA.

CFCW
LISTEN TO
DRAYTON VALLEY
DAILY
11:35 A.M.
Mon. to Fri.
DIAL 790.
Featuring interviews with your friends and neighbors. RADIO 790 CFCW, the most listened to station in Rural Alberta.

QUILLIAM & STUART
CHARTERED ACCOUNTANTS
J.I. Flanagan Bldg. Phone 542 - 4023
Drayton Valley, Alta.
REBELS
DOG KENNELS
Dogs and other pets boarded.
1 1/2 Miles South on the paved road and one mile West.

DRAYTON VALLEY NEWS
CONGRATULATIONS TO YOUR FINE NEW BUILDING. PETER A. NANCY. IT IS A CREDIT TO OUR TOWN.

CONGRATULATIONS TO JACOBA STUDIO
ON THE OFFICIAL OPENING OF THEIR NEW PREMISES SEPTEMBER 12, 1964.
ASK THEM FOR ALL YOUR PHOTOFINISHING NEEDS. SEE THEM ABOUT THE NEW CHRISTMAS PHOTO GREETING CARDS FOR 1964.
FAST PHOTOFINISHING SERVICE
ARTHUR (ART) PLAYFORD
PEMBINA NEWS
WISHER SUCCESS.
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Classified

FOR RENT

PEMBINA MANOR APARTMENTS
1 - Two bedroom suites,
2 - One bedroom suites,
2 - Bachelor's suites.
All utilities except power included in rent, washer and dryer free, fridge and stove installed, plus - in for cars in parking lot for winter.
For further information Contact: Blanche Lapointe PHONE: 542-3609.

FOR RENT

ROOM - for rent, Phone 542-3546.
FOR RENT: Bakery Building basement, 850 sq. ft. Available immediately. Apply Drayton Valley Bakery.

FOR RENT

FOR RENT: Room for rent for gentlemen. Light housekeeping facilities. Phone 542-3588 or Mrs. M. M. at the Hotel Coffee Shop - 542-3574.

FOR RENT

FOR RENT: Room and board for respectable gentlemen. Private entrance and shower. Phone 542-3474.

FOR RENT

FOR RENT: 1956 Leduc, good shape, Price \$160.00. Apply Gold Station #4.

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DRAYTON VALLEY, ALBERTA.

Meet Harry Hudson

Your Friendly Food Man at the Bay
— he's the man behind the scenes
who plans and works to bring you
the best Food Values in Town. For
a start he's planned this DOLLAR
DAY.



Dollar Day

VALUES EFFECTIVE TO STORE CLOSING SAT. SEPT. 12.

Harry Hudson says
Look what
you can buy
for a
BUCK!

ASST.
COLD MEATS
FOR BACK TO SCHOOL
ENTERTAINING
5 \$1
PKGS.

MARGARINE 4 \$1
Burns Parchment Wrap 1 lb.

PORK & BEANS
York
15 oz. tin
7 \$1

POTATOES 3 10 \$1
BAGS

Oranges 6 \$1
lbs.

MINCED BEEF
Lean
3 \$1
lbs.

DOG FOOD
PERKY 15 oz.
10 \$1
for

CANNED MILK
Alpha, Carnation,
Pacific - balls
6 \$1
for

CANNED POP
10 \$1
for

Calvert
BACK-BACON 1 \$1
PKGS.

Hudson's Bay Company.
INCORPORATED 27 MAY 1870

ORANGE & GRAPE DRINK
40 oz.
3 \$1
for

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PERSONAL SHOPPING ONLY

THE BAY

DOLLAR DAY

ONE \$ ONE \$

SORRY - NO PHONE, MAIL OR C.O.D. ORDERS - NO DELIVERIES

HOUSEWARES 3 for \$1

- Cake Turner
- Can Opener
- Mixing Spoon
- Cooking Fork
- Boasting Spoon
- Strainer
- Ladle

Men's Ankle Socks
Fall 1964 shades in Happy Foot
socks by McCreager Substantials
because of minor flaws which
shouldn't affect
wear. Size: 10 to 12
12 004

Men's Work Socks
Knitted of 50% wool, 30%
cotton, 10% nylon. 10% nylon
reinforcing on heels and toes.
Fall 1964 shades in
grey shade with
white trim. D05

Boys' Underhorts
Athletic style of grey rib knit
cotton with strong elastic waist-
band. Sizes: small, medium, large.
U931 all in poly bag for your protection.

Boys' Ankle Socks
Substantials of a popular 89
value for their. Attractive Fall
6 color and pattern.
U931 all in poly bag for your protection.

Children's Panties
Plain rayon tricot with bonded
legs, elastic waistband. Colors:
pink, blue, white.
T533

Training Pants
Sturdy cotton drill, shrink
resistant, good
4, 6, T562

Boys' Thermal Drawers
Thermal knit from sturdy cotton
— keeps warm in, keeps cool out.
Finished with elastic
waistband. Sizes: 4, 6, 8, 10, 12
T578 Reg. 1.29

Plastic Baby Pants
Nifty style with rony cover-
ing. Colors: white, pink, blue.
Sizes: small, medium, large, extra
large T552

LETTERS TO THE EDITOR

Mr. Art Playford
Pembina News Advertiser Ltd.
Dear Sir:

than your head, as if you had
things to take their natural
turn I would be finding that I
couldn't do without your paper.
Others here too would miss it,
as I put it on the "common"
table - always.

NEVER did business without a
"AP" at his hand - and I get
puzzled when someone in
our triangle, Drayton Valley,
Narberg and Ponoka is mis-
formed on our great potential.
Hated to be a "drop-out" really
as the real "drop-out" cannot
be far from the "drop-out" and
I realize our doctor has to
keep in going till the year 2015
and we are 51 now.

acrossing in this rough and un-
ready land are still very much
up at the old drive - as I
be - and I (most) better Yellow
ribbons have a concept for
our dangerous highways, and
terrible farm machines. (They
would be better here.)

This is a very comfortable and
well-matched place. Some
(Cont. on Page 3, Col. 1)

Linen Tea Towels
Durable and absorbent, woven of
fine yarns with multi-color
stripe pattern.
Size: 17" x 32"
L791 Reg. 39

White Flannellette
Perfect for diapers - flannel
double nappe finish.
Size: 12" x 12" Each in
poly bag. L569 Reg. 1.25

Decorator Cushions
Attractive rose cushions with col-
orful covers - foam filled.
Size: 12" x 12" Each in
poly bag. L569 Reg. 1.25

Smart Face Cloths
Colorful check or stripe pattern
in thick, absorbent terry cloth.
Size: 12" x 12" Each in
poly bag. L569 Reg. 1.25

Kleenex Tissues
200's Size 6 1/2" x 6 1/2"
Reg. 2 for 37. 6 for \$1
Q589

HBC Writing Pads & 2 Pockets Envelopes
Reg. 1.17 \$1

Rubber Gloves
Viceroy brand household gloves
for general use. Sizes: small,
medium, large.
M566

Hudson's Bay Company.
INCORPORATED 27 MAY 1870

D.V. CHAMBER OF COMMERCE
(Cont. from Page 1)

Organized with School Division
of Stony Plain, Lac St. Anne,
and Edson, and that these three
bodies had failed to agree on an
common program is a charge
matter had been dropped.

Letter was read from Highway
Minister Taylor Chamber rep-
resentation regarding slight delay
caused at junction of Highway
17 and 18 resulting from con-
crete lights emanating from prop-
erty adjacent to this intersection.
Letter stated that this intersec-
tion was up to the Highway
Minister, and that the D.V.
did not have jurisdiction over an
adjacent property referred to.

Motion was made by W. Denton
left. Seconded by A. Braden
that representation be made
to the Department of Highways
asking that the Highway signs be
erected by the Department on
either side of intersection of
Highway 17 with Highway
18, in view of the numerous
accidents that have occurred
at this intersection.

Motion Mary Sumner, Seconded
left Thompson that W. John-
son be authorized to write for
the Chamber of Commerce
on the matter of better for Pro-
vincial Director on Canadian
Chamber of Commerce.

Motion Al Braden, Seconded
left Thompson that the Edmon-
ton Chamber be given a proxy
vote for voting on our behalf at
the Annual Meeting of the Cana-
dian Chamber of Commerce.

Mr. Rodolph Cador of Tom-
hawk reported to the meeting
on the establishment of a
County in the area. Incorpora-
tion of the Municipal District of
Stony Plain, L.D. 77, and pos-
sibly some areas adjacent. He
advised that this matter is under
active consideration by the 13
members of the Municipal Affairs
and by the M.C. of Stony Plain
and that it appeared in all like-
hood at the next session of the
Legislature. He reported that
the proposed County would have
a large overall investment fig-
ure in the area concerned,
and suggested the results would
be beneficial to the residents
of the area. He also suggested
that the Drayton Valley Cham-
ber, the Town of Drayton Val-
ley, and area residents should
take the matter under consid-
eration to let their views be
known as to their feeling on
boundaries of the proposed
County and other related matters.

Motion by Art Playford, Sec-
onded by Al Braden, that the Cham-
ber establish a Committee to
work on matters relating to the
establishment of a County in
this area, with the provision
that area farmers be adequately
represented on this committee.

Notice was made to the meet-
ing that the correction line road
going east from Highway 17 to-
wards Tomahawk was in very
poor condition in wet weather.

Motion by Al Braden, Sec-
onded by Fred Raven, that the
committee of the Chamber (at
up the matter of the portion of
the said road lying along south
boundaries of Section 1, 2, 3
4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14,
15, 16, 17, 18, 19, 20, 21, 22, 23,
24, 25, 26, 27, 28, 29, 30, 31, 32,
33, 34, 35, 36, 37, 38, 39, 40, 41,
42, 43, 44, 45, 46, 47, 48, 49, 50,
51, 52, 53, 54, 55, 56, 57, 58, 59,
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Cardium THEATRE DRAYTON VALLEY

ONE SHOW DAILY 8 P.M. MATINEE SAT. 2 P.M.

Fri, Sept. 11 "PARENT TRAP" Maureen O'Hara, Brian Keith, Hayley Mills.
Sat. Sept. 12 "RAMPAGE" Robert Mitchum, Elia Mankin, Cole.
Mon. Sept. 14 "RAMPAGE" Robert Mitchum, Cole.
Tue. Sept. 15 "SWORD OF THE CONQUEROR" Jack Palance, Eleanor Boardman.
Wed. Sept. 16 "SWORD OF THE CONQUEROR" Jack Palance, Eleanor Boardman.
Thurs. Sept. 17 "JACKIE GLEASON AS GIGOT" Katharine Hepburn, Kenneth Hyman.
Fri, Sept. 18 "GIGOT" Jackie Gleason.

YOUR FAMILY ENTERTAINMENT CENTRE

PH: 542-3058

VALLEY VALET

YOUR DRAYTON VALLEY DRY CLEANERS, L. Bessard, Mgr.

Drayton Speedwash

SELF - SERVE COIN - OPERATED LAUNDRY
OPEN 8 A.M. TO 11 P.M. 7 DAYS PER WEEK.

GYMKHANA NEWS

TRADE FAIR SHOW RESULTS

PLACES:
Jackie Harbe
Walker Meston
Ed Harbe
POLES:
Ray Lauer
Tracy Toichard
Barry Butz
SCOTCH RACE:
Stephen Hage & Penny Meier
Beverly Schultz & Gail Meston
WATERMELON RACE:
Ian McLean
David Meston
Tracy Toichard
ASS-BACKWARDS RACE:
Jackie Harbe & David Meston
Ed Lauer & Ray Lauer
WATER RACE:
Dale Campbell
Gail Meston
Lorraine Lauer
KEYHOLE:
Larry Wanley
BEER BOTTLE RACE:
Bob Butz
Larry Wanley
Ed Lauer
POLES:
Betsy McCallaugh
Stephen Hage
Margaret McCallaugh
WINNER RACE:
Sherry Davies
Jack McLean
Jackie Harbe
FIRE RACE:
Lanny Schultz
Aia Schultz
DAKE CAMPBELL
DOUBTHORSE RACE:
Barry Butz
David Meston
Scott Meston
EGG & SPOON RACE:
Margaret McCallaugh

SUNDAYS 4 P.M. FACE THE NEWSMEN

VALLEY DAIRY

PHONE 542-2715



MILK, BUTTER AND EGGS....

FARMERS: Bring in your eggs and cream to our refrigerated plant in Drayton Valley for reshipping to the Creamery.

Lanny Schultz
Dale Campbell
BAR Y BOTTLE RACE:
Lanny Schultz & Betsy McCallaugh
Jack McLean & Jackie Harbe
Bob Butz & Sherry Davies
KEYHOLE RACE:
Ray Lauer
Scott Meston
Barry Butz

The past two week-ends have been packed full of excitement for the members of the Gymkhana Club. The Trade Show was a big affair with many riders and spectators taking part

in the fun. Sunday following was the annual Rally Day for all the clubs in the Edmonton Association.

This past week - mid was the Championship Show in the Gardens. Final Trophy winners will be announced on Thursday evening. High on the winning was Betsy McCallaugh. Other riders were Jackie Harbe, Cliff Whitehead, Bob Butz, Lanny Schultz, and Dominic Stewart all did well and took home some prizes. Winner of the T.V. set was J.D. Smith of Drayton Valley, Alberta.

SUNNY VAL ORANGE JUICE

48- OZ. TINS



59c Tin

BUTTER 53c lb.

BREAKFAST SPECIAL

69c lb. pkg.



GAINER'S SUPERIOR BACON

SLICED SIDE

SOUPS

TOMATO AND VEGETABLE MIX OR MATCH

8 IN 1.00

PEAK FRENCH
Biscuits 25c
PLAIN - VARIETIES



WESTON'S
SODA BISCUITS 35c
1 LB. PKT.



Seedless
GRAPES
2 lb. for 39c

PEARS
B.C. BARTLETT,
HANDI-PACK

\$2.39
M. M. M. M.
BETA WHITE

ROGER D. CONGER
DRAYTON VALLEY

ALBERT.

LETTERS TO THE EDITOR

(Cont. From Page 7, Col. 6)

very interesting "chapters" male and female. ONLY no possible chance of ADVANCEMENT - except into AGE-AGE.

All going in the same direction - OUT.

(they say Bannan couldn't get his show into to empty BUT used the sign "to the gutter" effectively. They thought it was an other kind of "to the gutter" than EXIT, and found themselves outside. Maybe will have to use this here - if they are crowded for the next DECADE-coming up.)

Would like a return (as we feel so well, but if we go DOWN-

like some here-we will want OUT.

Our youth are very vaguely aware of what happened to the pioneers. Of course we are all right now.

The men who went by here to try their own and prove the original old age pension date 1927 - got little help - as they were too good to take it. BUT as I said "we are all right now".

(the decades of drift maybe had to be to bring the powers to their senses.)

Will write again. Maybe can contribute to some vital go the area) matter.

We both thank you - for your generous letter.

Sincerely,
Ira and John Reid
Box 1500
"Bunch" PONOKA, Alta.
19th August 1964.

EDITOR'S NOTE.....
Thank you, John and Ira Reid for your good letter. It is a great pleasure to hear from you.

We "who follow after" and enjoy some what of the fruits of your labours in the establishment of this western Canada are proud to count you among our friends.

Constantly
Art. Clifford



AL McCANN
ON SPORTS

• 7:45 A.M. 12:15 Noon
• 5:45 P.M. 11:10 P.M.
• 5:15 P.M. "Speaking of Sport"

ANOTHER REASON TO DIAL
1260

CFRN
RADIO

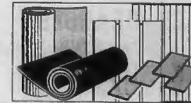
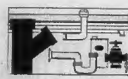
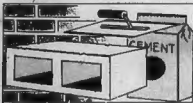
OUR Congratulations To JACOBS STUDIO

ON THE OPENING OF THEIR NEW STUDIO

We are happy to have had part Of The Building

THOMPSONS WELDING	IMPERIAL LUMBER - Building Material
McFARLAND LUMBER	CROWN LUMBER
LANDREVILLE & MUNRO	COIN ELECTRIC
TOMAHAWK BUILDING SUPPLIES	H.J. CLARK ROOFING Edmonton
JOHNSON INSURANCE	MacLEOD'S LTD. D.V.
LITZ BROTHERS - Block Work	UNGER CONSTRUCTION - Cement Floor
GOODING & MATT. CONSTRUCTION	BARNEES TRANSPORT
JENSEN BROTHERS	FRED BAUMAN TRUCKING

BUCHHOLTZ CONSTRUCTION - Forms Rental



Behind the News

OAS is Unique Organization

When the sister nations of the Western Hemisphere encounter a problem, they keep it in the family. Discussion and debate generally lead to agreement on how to quiet the crisis through concerted action.

The machinery for this operation in international harmony lies within the Organization of American States (OAS), a regional alliance without parallel in any other part of the world. It is likely that Canada, within the next two or three years, will become a member.

The OAS comprises 21 nations of North, Central, and South America, and the Caribbean, the National Geographic Society says. Over the years, the organization has developed tried-and-true instruments for the peaceful settlement of disputes, for the common defense, and to promote the general welfare of all the American peoples.

"The Greatest Nation"

The alliance's origins go back to the statesmanship and foresight of Simon Bolivar, the Liberator who envisioned a unified America. "The greatest nation in the world, greatest not so much by virtue of her area and wealth, as by her freedom and glory."

Bolivar called a conference of American nations to meet in Panama City in 1826. Only a few representatives, however, and the United States was so slow in naming delegates that the meeting adjourned while they were enroute.

But the concept of Pan Americanism had taken hold.

Eighteen Western Hemisphere nations sent delegates to the First International Conference of American States in 1890 in Washington, D.C. The conference created the International Union of American Republics and its modest central office, a Commercial Bureau designed to promote trade.

In 1910 the Bureau became the Pan American Union, a name now retained by the OAS for its secretariat.

Conferences Set Policy
Since 1890 the American Republics have

held 10 Inter-American Conferences. These have become the supreme organ of Pan American cooperation, setting broad policy and periodically reexamining the state of relations among the member nations.

The ninth such conference, in 1948, established the Charter of the Organization of American States. The tenth, in 1954, indicated policies for economic, social, and cultural development now embodied in the Alliance for Progress.

When urgent problems crop up, foreign ministers of the OAS countries meet formally for consultation. During the most recent meeting, at Washington in July, 1964, the foreign ministers voted diplomatic and economic sanctions against Cuba for alleged intervention in the internal affairs of Venezuela. A previous meeting had excluded Cuba from OAS activities after adjudging her government to be incompatible with Inter-American principles and policies.

Both of these actions were based on another cornerstone of the OAS system: the 1947 Rio de Janeiro Treaty which declares that aggression against one OAS state is aggression against all, and specifies collective measures that can be taken against the aggressor.

The Inter-American Conferences and Meetings of Consultation are extraordinary events. For the conduct of day-to-day affairs, the OAS depends upon the work of its Council, which meets regularly at OAS headquarters in Washington, D.C.

Each nation is represented on the Council by a delegate with the rank of ambassador. Council debates are translated simultaneously into four languages: Portuguese for Brazil, French for Haiti, English for the United States, and Spanish for all other members. OAS documents are published in the four languages.

Besides putting into practice the policies developed by the Inter-American Conferences and Meetings of Consultation, the Council coordinates activities of specialized agencies, supervises operations of the Pan Ameri-

can Union, and establishes quotas for financing of the OAS.

Other Agencies

Three dependent agencies advise the Council on special matters and render technical assistance to the member governments: the Economic and Social Council, the Council of Jurists, and the Cultural Council. Other specialized organizations included the Institute of Agricultural Sciences, Pan American Health Organization, Commission of Women, Children's Institute, Institute of Geography and History, Indian Institute, and Statistical Institute.

The Inter-American Peace Committee and Human Rights Commission are autonomous organizations that function through the OAS. The Inter-American Defense Board has jurisdiction over military aspects of the multiple alliance.

Though the OAS's headquarters are here, many of the agencies are scattered throughout the Hemisphere. Also, an office has been established in Brussels, Belgium, to look after OAS business in Europe and to maintain liaison with the Common Market.

In Washington, the OAS occupies two main buildings and other offices. Elihu Root, Secretary of State under Theodore Roosevelt, laid the cornerstone for the handsome Pan American Union building, a short distance from the White House, in 1908.

"May the structure now begun," Root said, "stand as the visible evidence of mutual respect, esteem, appreciation, and kindly feeling between the people of all the Republics . . . and may all Americans come to feel that for them this place is home . . . the product of a common effort and the instrument of a common purpose."

This Week's Cover

Gone for another year are the care-free times of summer holidays, as children everywhere are back to school. Memories of the fun we had can be vividly retained through the medium of photography, such as our cover picture by Hans Heine of Wetaskiwin, Alta. The photographer's daughter and friend were thoroughly enjoying their romp through the mud on the banks of the Cutbank river, in the South Peace area, providing the opportunity for this interesting shot from a bridge.

THE WESTERN FAIR SCENE

By Grant MacEwan

Moderns no Match for Pioneers In Field of Physical Fitness

Modern North Americans have become skilful idlers; they sit to travel, sit to work and sit to play. The trend is not without danger. Leisure and luxury are not conducive to strong muscles and good bodies. An apparent deterioration in physical fitness raises questions about the probable state of human frames a generation or century from now. Will most Canadians be satisfied to be armchair athletes; will they become soft and end up as weaklings or will something occur to change the trend and stimulate a widespread interest in fitness? Back of it all is the haunting realization that many nations throughout history declined and disappeared when their people lost their physical vigor.

Neither Canada nor United States won much distinction in the 1964 Winter Olympic Games at Innsbruck, Austria. All but two of the 34 Gold Medals offered remained in Europe, with Russia being the biggest winner. The Russian team won 195½ points; Norway finished second with 98 points and Canada, with 24 points, was in a tie with Italy for ninth place.

Canada's performance at the 1960 Summer Olympics was no better; the Canadian team finished in 26th place on that occasion, trailing teams from smaller countries. Australia's team won 165 points while Canada's won 16.

Ominous Warning

United States heard a warning not long

ago that the country's soldiers were in a fair way to become the world's best equipped and the world's softest.

Speaking to the Canadian Medical Association in June, 1960, the Duke of Edinburgh was outspoken in his criticism of Canadian standards of health and fitness, mentioning among other things that 34 percent of men of military age were found unfit for the service. He went on to say that some sports "to encourage participation in all spheres and recreation, for all ages and sections of the community, is absolutely essential to any modern community with a high standard of living."

That North American children are lacking in muscular fitness seemed to be proven by the frequently-quoted Kraus-Weber studies conducted in 1956. With 2879 European children and 4264 American children subjected to the tests, 8.7 percent of the former and 57.9 percent of the latter showed failure in one or more of the half-dozen fitness tests.

The comparatively poor showings at the recent Winter Olympic Games will produce fresh demands for training programs. What people are now saying is that if Canada and United States are to win their share of International Gold Medals, they, too, will have to go in for state-subsidized athletics as some European countries have done. United States President Johnson has received a request for the formation of a White House Commission on Sports, for the purpose of strengthening amateur teams entering international competitions.

Need Fit Population

But is the winning of international honors the most important purpose in a fitness program? What advantage would there be in having a few Gold Medal performers if the country's masses were soft and flabby? The hope seems to rest in athletic programs which will move people from spectators' benches to active participation in sports, to produce a physically fit population rather than just a few star performers.

With this in mind, the Parliament of Canada took action in 1961 and passed "An Act To Encourage Fitness and Amateur Sport." It was an attempt to get Canadians in large numbers onto the playing fields to help them find a better life. Administration became the responsibility of the Department of National Health and Welfare and a Fitness and Amateur Sports Directorate was named and put to work.

Public interest and participation must come from local levels, of course, but provincial support is also needed. The program, it is hoped, will give Canadians a new sense of athletic purpose, to promote clean and muscle-making sports for the benefit of the greatest numbers. Although it is not the primary purpose, athletes capable of winning in international contests will emerge. Olympic interest will be stimulated. Although the City of Calgary was unsuccessful in its in-

Small Fry Humor

My three year old niece watched her daddy assemble pieces to build a hi fi set.

Loudspeakers had been ordered but had not yet arrived and the little girl was growing impatient. The next day while she was watching T.V. she heard an announcement about a guest speaker coming to the Moose Hall.

Jumping up and down she turned to her mother and said, "Oh mummy, we must tell daddy when he comes home to skip right down there and get that speaker."

Contributed by Dianne McLean, Box 63, Hay Lakes, Alberta, who wins this week's award of five dollars.

vation to hold the 1968 Winter Olympic Games at Banff, it is expected that Winnipeg will be the host city for the Pan American Games in Centennial Year, 1967.

An essential feature of the Act is the provision from the Treasury of Canada of up to \$5,000,000 per year to encourage fitness and amateur sport. The maximum expenditure is not likely to be reached for a few years.

Council Set Up

A National Advisory Council consisting of not more than 30 citizens from all parts of Canada has been set up under the terms of the Act and one of its first duties was to work out the criteria to be used in meeting requests for financial assistance. The program retains the principle of self-help but government funds are intended to furnish added incentives.

Half of the funds provided by the Act may be drawn by the Provinces in cost-sharing projects. Each province is entitled to \$35,000, with the balance of the money distributed according to provincial population.

The objects and powers as set down in the Act are broad, providing for assistance in promoting "Canadian participation in national and international amateur sport," training of coaches, burmies or fellowships to assist in training, research in fitness, conferences designed to promote the object of the Act, public recognition of achievement in fitness and amateur sport, distribution of information relating to the subject and so on.

Development of intellectual resources is important; so is development of physical resources. No nation will be strong without strong citizens. Physical fitness must start in early life and parent and teachers can do even more than governments to promote it. Children should be encouraged to take pride in strong and fit bodies.

Winning International Gold Medals will be nice indeed but a rank-and-file fitness among citizens would be far more important. Canadians of a pioneer generation possessed stamina and strength to a notable degree. It would be sad indeed if luxury and easy living were to lead to softness. In so far as fitness is concerned, people are largely the masters of their destiny.



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It's No Blarney:

Giant Irish Elk Sported World's Biggest Antlers

by Laurence M. Bourne
Vancouver, B.C.

Mounted high in the rafters of the Luxton Museum at Banff, Alberta, is a startling exhibit that links that province with the "suld sod" of Ireland and (who knows?) perhaps the very regions traversed by Saint Patrick himself.

Although St. Patrick was certainly no Methodist it took the son of a Methodist missionary, David McDougall, born 1848, to discern the historical association of the antlers here shown. These are from the gigantic Irish elk. Many fossils of this now extinct deer species have been found in Ireland and nearby countries of Western Europe, but never any on this continent.

How these particular specimens came into the possession of pioneer trader McDougall, of Morley, Alberta, is not too clear. We of this generation, however, are deeply indebted to him, and the kindly people concerned with his estate who presented the antlers to the Luxton Museum.

Here we are privileged to examine firsthand a memento of the Irish Elk, which has been described as "the finest animal ever to inhabit the British Isles." This noble species of the deer family (megaceros gigantos) proudly sported antlers which, by a wide margin, were the largest in the world. **Outspan All Others**

The stupendous span of the Irish elk's antlers may be more fully appreciated if we first consider the record spans of other members of the deer family. The record reindeer antlers, for instance, measure 40 inches from tip to tip; the wapiti or N. American elk, 50 inches; mountain caribou, 54½ inches; Canada moose, 73 inches; and the Alaska bull-moose, the heaviest of the deer family, 81 inches. It is quite a jump from that figure to the span of the Irish elk antlers in the illustration which measure 126 inches or over half as much again!

Choose specimens of Irish elk antlers in the Dublin Museum and in the British Museum in London range from 107 inches to 188 inches, while the grandest of them all, and undoubtedly the largest on record, are those preserved in Malahide Castle, County Dublin. These stretch an incredible 14 feet or 168 inches! (Try running down a forest trail with something of that size on your head!)

Beside their colossal tip-to-tip spans the Irish elk antlers possessed extremely broad "palms," much like our familiar reindeer. In one instance these measured 36 inches in width although 20 inches would be a fair average for the larger specimens. Reindeer antlers palms run to a 24 inch width.

As to weight, the display specimens would scale an approximate 70 to 80 pounds. On the highest authority it is stated that the weight of the antlers of any deer of the larger species is greater than the weight of all its bones combined!

They Were Fallow Deer

Although generally termed "Irish elk" (because they were once considered to be



Unique in North America, these Irish elk antlers from estate of pioneer Alberta trader, David McDougall, measure two feet six inches from tip to tip.

closely related to our own elk) these enormous creatures, many of which stood six feet to the shoulders and over ten feet to the top of their antlers, are believed to have been a species of fallow deer. They had the basic characteristics, but on a much larger scale, of the spotted fallow deer that are so numerous in present-day public parks in Europe.

The Irish elk inhabited Ireland and other parts of the British Isles well beyond St. Patrick's time (450 A.D.) and even up to a comparatively short five centuries ago. On the circumstances that brought about its extinction we can but conjecture, but sportsmen and nature lovers everywhere know how a currently plentiful species can, from a variety of causes, disappear from the earth in an alarmingly short period. In recent times we have witnessed the demise of the passenger pigeon, dodo, great auk, heath hen, quagga and several others.

Fossilized antlers and skeletons of the Irish elk are found principally in the peat bogs of Ireland, the lake gravel-marl below the peat being especially conducive to the fossilization process.

Said Dr. F. T. Buckland, the British geologist, of the bones of an Irish elk discovered in a bog at Kilmeegan, County Down:

"They lay at the bottom of peat, between it and a bed of shell-marl (an earthy, lime-clay substance) composed of freshwater shells from four to five feet thick, which must have been formed when the bog was a shallow lake."

Dr. Hart (1850) cites the finding of a human body in gravel under 11 feet of peat, soaked in bogwater, which was in good preservation and completely clothed in antique garments of hair which "might have been that of the fossil animal."

Male Skeletons Found

Most of the Irish elk skeletons examined by scientists have been those of stags, which

had heavier-boned bodies and the antlers. (The hinds did not grow antlers; reindeer and caribou are the only deer species in which both sexes grow them.) One reason advanced for the preponderance of stag remains is that when the stags finally succumbed, either from old age, disease or in combat, their massive antlers may have caused their carcasses to have been caught and held in the undergrowth of the marshes.

The growth and shedding of the antlers seems to have followed some definite periodic pattern as occurs in all existing deer species. Antlers are shed in the spring each year and new ones grown in time for the fall breeding season.

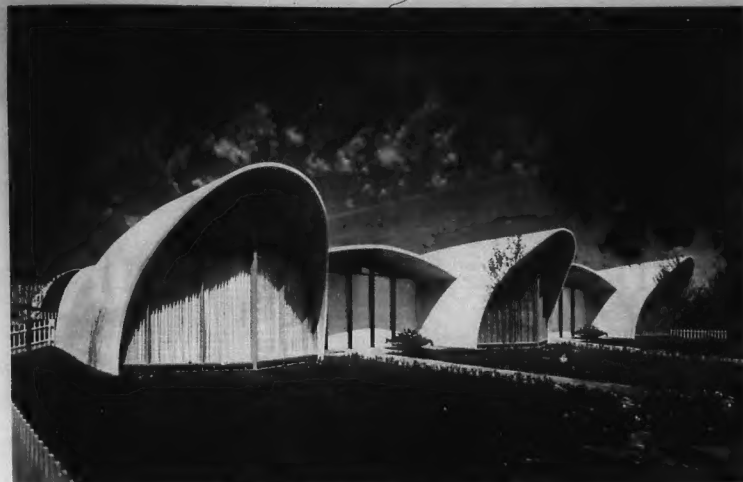
What a remarkable feat this is, for an animal to completely replace 70 or 80 pounds of bony, antler material in a matter of three to four months! And to do it year after year! (It is on record that a royal red deer stag on a Scottish estate requested the cycle of growth and shedding of his 15-point antlers for thirteen successive years!)

A stag's antlers are solely for use in attack and defence against other stags. In contention for the favours of the hinds. Nature, in her mysterious way, times the final stage of the antler growth to coincide with the peak of the stag's reproductive activity.

If we seek a lesson from exhibits such as these in Banff's Luxton Museum, it might be this: that we try even more to appreciate, protect and conserve, as God-given and wonderful, all the living creatures of Nature, whether on foot, wing, or dwelling in the waters, that are still with us today. Let us do our utmost to prevent the wildlife of our present age being termed "extinct" by the generations of the future.

Dimensions of some Irish Elk Antler Specimens in British and Dublin Museums (in inches)

Inside curve	Base of conference	Tip-to-tip	Width of palmation	No. of points
89 ½	19	138	17 ½	15-11
88 ½	12 ½	135	19 ½	17-7
88 ½	9 ½	122	19 ½	19-19
72	13 ½	113	21 ½	15-13
	8 ½	107 ½	17 ½	19-13



'new look' IN BUILDINGS shown by western firm

There's a startling new look in Canadian construction, a building with the beauty and grace of a ballerina, the strength of a champion weight-lifter, and an almost infinite variety of uses.

The Caserta, the world's first plastic dwelling unit to go into production, drew an enthusiastic response from the public when it was unveiled at Winnipeg at this year's Red River Exhibition.

On display was a complete four-room home—one example of how the basic Caserta unit could be used. More than 90,000 persons visited it during the exhibition and they continued to come in at up to 1,000 a day when the exhibition closed.

The Caserta is a thin-shell structural form of polyester combined with a foam plastic sandwich core, molded under pressure. It will not deteriorate, is virtually maintenance-free, and has great strength because of the insulative used and its unique shape.

Designed and engineered in Winnipeg, it is being manufactured by Northwest Design and Fabrication Limited in a new

\$500,000 plant in suburban Transcona. The company is a fully-integrated concern, manufacturing its own chemicals through a subsidiary, Polytren (Canada) Limited. The firm designed and built its own equipment for the pressure molding technique employed.

While the home at the Red River Exhibition attracted major attention, the Caserta is designed primarily as a commercial unit. It is expected to become popular among motel owners and a motel development company has been formed to market it.

Gilbert Reinken, a director of the firm, described the Caserta as an "ultra-parabola." The basic unit is 11 feet, 6 inches in height by 15 feet wide at the front. Its sweeping lines taper gradually to a 10-foot width at the rear. Its length is 31 feet at the roof and 24 feet at the base.

Ends are set back and enclosed in glass to provide a dramatic architectural effect. Each unit contains a living area of 230 square feet. Because of its light weight and unitized construction, the Caserta is easily portable, an important feature when it is

assembled into motels, resort camps, service stations, marinas, drive-in restaurants and other commercial buildings. Mr. Reinken said the company expects to find an extensive market in summer cottages and ski lodges where transportation to remote sites is difficult.

Years of research went into development of the Caserta, the company combining and pioneering new techniques, said Mr. Reinken. He said the motel development company will be able to offer a completely packaged motel, to include all architectural engineering and planning, as well as fittings and furnishings. The operator need only open the door to be in business.



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Space-age beauty and high strength are combined in Caserta, the first dwelling units to be produced of plastic. Caserta, often parabolic in form, was made of reinforced polyester with a sandwich core of plastic and are practically maintenance-free. Northwest Design and Fabrication Limited, a new Winnipeg firm, engineered and designed the Caserta and will market it across Canada as a commercial building and as a home. A subsidiary motel development company has been established to produce a completely packaged motel, complete with fittings and furnishings. A motel similar to this luxurious layout, comprising three Caserta and connecting wings, was one of the main displays at the Canadian National Exhibition in Toronto.

Cost of a luxury motel unit will compare favorably with those now being built of standard construction materials.

Caserta may be joined together by connecting wings of the same plastic material to form any number of connecting arrangements, for housing or commercial buildings. A three-unit motel is to be on display at the Canadian National Exhibition.

Considerable interest in the Caserta has already been found in other nations, Mr. Reinken said.

It will be manufactured in Holland by Inter-House N/V of Amsterdam, in Denmark by Sommer-Houses A/S of Copenhagen, in the United Kingdom and other countries where negotiations are currently under way.



MORE ABOUT EFFICIENT LOCKS

(Continued from Page 7)

of a trap tightly about his fingers. His arms were of pale brown, the eyes in short order.

There are lock and key collectors all over the globe today, but few, if any, collectors surpass the famous Yale Lock Collection. This amazing collection of locks, keys and door ornaments covers 4,000 years of mankind's development of lock protection. It ranges from a bulky wooden lock dating back to 1000 A.D. to a contemporary design section featuring work by such acclaimed artists as Jacques Lipchitz and Fernand Léger. At the moment it's attracting crowds of visitors to the New York World's Fair Better Living Centre.

Oddly enough, in all the great collections there are only a few locks of Roman origin. Although the ancient Romans apparently used many types of locks, in-

cluding many of their own invention, they were all fashioned of iron and, sadly, only a handful have survived the ravages of time. Those remaining are mostly by only known keys, lockholes and the keyhole plates that fitted them.

The big splash for a "lock and key" came in the American during the 1840's just as it did in England. It almost began to be a group of inventors tried to push each other's locks.

The lock champion of the time was James H. Heald, and he really made Heald's at up when he announced that he could open the lock they had.

Most honest "crackmen" utilized the antismall method—trying out all possible combinations in hopes of discovering the correct one, or by making false or stolen keys.

Heald's lock was a "key" which showed that the lever was in the unlocked position. Then he'd put them all in position to release the bolt.

This took skill and a feather touch. Fictitiously, James H. Heald was supposed to have had just such skill and touch. All he needed to crack codes was the aid of a small piece of sandpaper for smoothing his finger-tips.

Heald proved his hand while visiting England, and was probably responsible more than any other person for the safety invention that followed his Heald's exhibition.

He proved how vulnerable locks really were, and after a while the tricky ones began to lose popularity, and more practical models were utilized in places where people really needed protection. For the very first time in history, true lock security began to be a possibility, just as it is today.

The most artistic fashioned locks for the powerful emperors of antiquity. Massive and beautifully wrought by hand, these locks were opened with keys that were heavy impressive. But today, the average homeowner carries a small key that provides more security than these worthy ancient ever believed possible.

Healing Substance In Preparation H Shrinks Piles

Exclusive healing substance proven to shrink hemorrhoids and repair damaged tissue.

A renowned research institute has found a unique healing substance with the ability to shrink hemorrhoids painlessly. It relieves itching and discomfort in minutes and speeds up healing of the injured, inflamed tissue.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place. Most important of all—results were so thorough that this improvement was maintained over a period of many months.

This was accomplished with a new healing substance (Bio-Dyne) which quickly helps heal injured cells and stimulates growth of new tissue.

Now Bio-Dyne is offered in ointment and suppository form, called Preparation H. Ask for it at all drug stores—money back guarantee.

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A single, Fall application of Co-Ral as a high pressure spray controls lice throughout winter. This same treatment gives complete control of grubs. Co-Ral Animal Insecticide stays with the animal. Some of it enters the system to kill grubs inside the animal before they cause damage, and some remains in the hair controlling beetle chewing and blood-sucking lice for as long as five months.

Co-Ral gives dual control from a single spraying: lice and grubs. For maximum results, treat animals in early Fall soon after heat fly activity stops and before the snow and cold.

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Western Weekly Supplement - Wednesday, September 9, 1964



Legion Member Honored

Mr. and Mrs. John MacKenzie were guest of Honour at a Dance-Social sponsored by the Ladies Auxiliary #269, Sept. 8th.

The picture shows President Pat McKim of the Auxiliary and President Ken MacLure of the Legion, presenting an in-

scribed plaque in appreciation of Pat Service.

Comrade MacKenzie, who is Honorary President of this branch donated the land on which the Legion building stands. The plaque will be placed in the Legion Hall to commemorate this generous gift.

Dr. MacLure Attends C.M.A. Meeting

Dr. H. MacLure attended the Medical, Scientific and other sessions of the Annual Meeting of the Canadian Medical Association (Alberta Branch) at Waterton Park last week.

The Hall Report on "Medicine" was discussed in detail and there were many points in it with which the doctors were in full agreement. It should, however, be pointed out that there was strong emphasis placed on the adequacy of the AMP which would be a good basis for an acceptable medical modification, would be a good basis for an acceptable medical plan on a larger scale than merely provincial. This emphasis by the doctors was not brought out by the Edmonton Journal reporters who merely recorded that "Alberta doctors think AMP needs modification".

The Scientific section included lectures by the Professor of Surgery at UBC and the Professor of Medicine at McGill University.

The weather included two inches of fresh snow and at least one centimeter of rain in 40 degrees F. late winter.

Drama Season Starts

in Edmonton October 30th.

The Drayton Valley Playfest plan an evening of three one-act plays to be presented on October 30th and 31st.

The three plays include a mystery, directed by Shirley Johnson; a drama directed by Betty Bell; and a comedy directed by Betty Bell.

An outside adjudicator will choose the best play for presentation at the Regional Festival.

Public reading will be held in the United Church basement at 8:30 p.m. Monday September 21st. Please come out and add to the fund. We need all types of actors and actresses and lots of help behind the scenes.

For further information Phone President Betty Bell at 542-3137.

Graduation Time

Graduation time has rolled around again and this year we have a large graduating class of more than twenty. However we, the graduates, feel that something is missing. That something is town spirit.

We feel that we lack your back. Each year the graduation dance is sponsored by the majority of the citizens. Most don't even know who is graduating. This apathy is shocking. Surely, in a town this size we must be able to form up some community spirit.

We, the grade of 1964, invite you all, from town to graduate. Come and join us, we welcome you.

The dance starts at 8:00 p.m. (one o'clock on September 18 (eighteenth) with the grand march at 10:00 p.m. (ten o'clock). Please come. We'll be looking for you.

By Marie Anne MacLean.

U of A GROUP

Headed by Professor Kurt V. Abrahamson, (formerly of Finland), and Professor Hans Klavre, (formerly of Poland) four U of A, professors and sixteen students toured the field in the vicinity of Drayton Valley on Tuesday, September 15th as guests of the Drayton Valley Chamber of Commerce. The group, headed by U. of A., were the other two of the faculty were Assistant Professor of Geography, George Stowell, of England, and Ivan Smith of Saskatchewan. The students were from West Germany, Scotland, West India, England, Sweden, Finland, Holland, and a girl from Canada, Ontario University, and Carleton University in Ottawa, and the U.S. University of Texas.

(Cont. on Page 16, Col. 2)

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Vol. 9, No. 36, SEPTEMBER 16, 1964 A. Playford Publisher, Box 120, Drayton Valley, Alta.

Nothing To Do?

By Betty Belliveau

Drayton Valley.

Starting alphabetically these badminton, basketball, boy's and boxing. In fact there is a large choice of sports including football, hockey, volleyball, softball, and the W.I. sponsored girls' hummingbirds. There are clubs for both boys and girls.

(Cont. on Page 5, Col. 3)

Curling Clubroom Construction Started



The picture to the left shows work being started at the demolition of the front part of the Curling Club which was badly damaged by fire last winter.

Workers removed the arch and structure back to the section of the floor where ice is made, soon after the picture was taken the front part had been taken down and the entire area cleared of debris.

Unger Construction will immediately start work on a two-story block building which will serve as clubroom replacing the part destroyed by fire.

Reports indicate that the Curling Club intends to take over the full ownership and management of the fine five sheet rink, with the addition of the fine clubroom facilities which will be available when the building is completed.